

# TRAINING OPPORTUNITIES FOR EVALUATION & DATA FOR DEVELOPMENT



Center for Evaluation  
and Development

## OUR TRAINING TOPICS

### Evaluation design

Learn to design **rigorous** and policy-relevant **impact evaluations** – from theory of change to randomized and quasi-experimental methods.

### Quantitative data surveys

Gain **practical skills** in survey development, sampling strategies, data collection tools, and statistical analysis techniques.

### Qualitative methods

Explore **interview techniques**, focus groups, coding frameworks, and how to integrate qualitative insights into mixed-methods evaluations.

### Custom content upon request

We tailor trainings to **your needs** – whether it's cost-effectiveness analysis, monitoring systems, or sector-specific approaches.

## WHY CHOOSE C4ED?

- Academic expertise & applied field experience
- Experience organizing workshops at national and international level
- Strong international network
- Practice-oriented, interactive methods
- English, German, Spanish, French & Amharic-speaking trainers
- Online & in-person trainings

Our Work



Our Expertise



Our Experts





## FLEXIBLE FORMATS



### **In-house Workshops (2-3 days)**

Tailored sessions held at your location, fully adapted to your context and needs.



### **Impact Evaluation Course (7 weeks)**

Weekly 2h lecture + 2h breakout session - deep learning through case-based exercises.



### **Online Workshop Series (3-5 sessions)**

Short, topic-focused modules for busy professionals.



### **Expert Lectures (2 hours)**

Compact, theory-driven lectures - ideal for NGOs, universities, and policy teams.



### **Open Workshops in Mannheim (2-3 days)**

Interactive training for multiple organizations, focused on peer exchange and hands-on learning.



### **Other Formats Available**

We also offer coaching, hybrid formats, and project-based support.

## WHO WE WORK WITH

**International Organizations, Governments, Academia, Foundations & NGOs**, such as KfW, BMZ, EU, GIZ, DEval, WB, IFAD, FAO, UNICEF, WFP, GCF, Universities, research institutes and more.



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**C4ED.**

**From Evidence to Action,  
From Action to Impact.**

**c4ed.org**

